

White Revolution 2.0': J&K government implements Denmark model



Jammu and Kashmir government has implemented the Denmark model to increase milk production by 41 percent in the next five years.

Currently, the annual milk production in Jammu and Kashmir is 26 Lakh Metric Tons (LMT). Jammu and Kashmir administration has set the target to increase the annual milk production to 44 LMT.

Under Rs 370.51 crore dairy development programme, the government is planning to push milk production. The focus will be on breeding quality genetic material to uplift the dairy industry.

The programme will aim at increasing Artificial Insemination(AI) centers from 1389 to 2189 through 800 Private AI workers. Murrah buffalo breeding farm will be established and output from Semen Stations will be doubled (9 to 19 lacs doses per animal). Planning to set up 400 satellite heifer-rearing units.

Centre to revamp agricultural education



In line with the National Education Policy, the agricultural education in the country will be revamped by laying emphasis on skill development, Dr Seema Jaggi, Additional Director General (HRD) of the Indian Council of Agricultural Education (ICAR) said. Jaggi was speaking after inaugurating, a training programme for researchers and academicians, at the ICAR-Central Marine Fisheries Research Institute (CMFRI).

She added that the course curriculum will be restructured in a way that helps open a wide array of opportunities in the agriculture sector. "With this, education and research in agriculture and allied areas will have greater opportunities in the country in the future", she said, adding that setting up of initiatives like incubation centres would greatly support rural development.

Rajasthan govt's scheme to provide agricultural equipment at low rentals



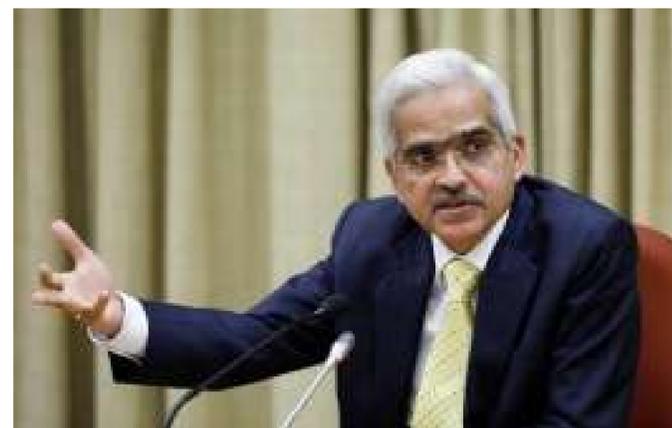
The Rajasthan government scheme to provide farmers agricultural equipment on a cheaper rental is becoming popular and 748 custom-hiring centres have been set up in the state.

The cooperative department is given financial assistance of up to Rs 8 lakh to purchase subsidised farm equipment from custom-hiring centres.

Agriculture Commissioner Kanaram said the custom-hiring centres had been set up at more than Rs 43 crore. He said the chief minister in Budget 2022-23 had announced a subsidy of Rs 150 crore to set up 1,500 custom-hiring centres through GSSS and KVSS in the next two years under the Rajasthan Agriculture Technique Mission.

Agriculture infrastructure to get a leg up, road map for subsidy recast likely

The farm sector has in recent years been a bright spot in the economic landscape, even amid surrounding reforms in the sector and slower than projected growth in the income of farmers. Finance minister Nirmala Sitharaman's Budget speech on February 1 will likely include a set of measures to boost investments in agriculture infrastructure, including those aimed at encouraging private investments.



Food and fertiliser subsidies, which have relevance for the sector, is set to cross Rs 5 trillion in FY23 due to the volatility in international prices of hydrocarbons and other fertiliser inputs and the free food grains supply scheme. The total expenditure on these subsidies is expected to moderate in FY24 to less than Rs 4 trillion, which is still an elevated level.

Official sources indicate that the coming Budget may also meaningfully increase the outlay for agricultural research and development (R&D), and unveil steps to promote usage of nano fertilisers to reduce import dependence.

The share of gross value added (GVA) in agriculture and allied sectors rose to 20.2% and 18.8%, respectively, in FY21 and FY22 from the trend level of around 18%, partly because other sectors of the economy suffered more during the pandemic.

"Stimulating investment in the animal husbandry sector should be given high priority in the coming budget," Pratap Borthal, director, National Institute of Agricultural Economics and Policy Research (NCAP), said.

In the last four years, annual allocations to the department of agriculture and farmer welfare have been in the range of Rs 1-1.24 trillion. Sources said the Budget is expected to announce sops under the proposed digital agriculture mission for usage of advanced technologies in crop forecasting, application of inputs and weather forecast. This year's budget announcement could include financial allocation for promotion of natural farming.

Horticulture waste plant inaugurated in Chandigarh



Chandigarh administrator Banwarilal Purohit on Tuesday inaugurated a horticulture waste processing plant at Industrial Area, Phase-2; the plant has been set over an area of 1.5 acres on the premises of an existing sewerage treatment plant site.

The plant has been set over an area of 1.5 acres on the premises of an existing sewerage treatment plant site. The total project order cost is ₹3.5 crore, which covers the cost of operation and maintenance for one year, officials said. The plant, which has the capacity to process 30-40 tonnes of waste per day, will turn raw horticulture waste into briquettes a compressed block of coal dust or other combustible biomass material used for fuel.

While addressing the gathering, Purohit said the generation of horticulture waste is increasing in the city and to avoid dumping of green waste due to the pruning of trees, the horticulture waste processing plant is an asset to the city beautiful.

He said that earlier, horticulture waste was dumped in landfills, but it will now be processed in a scientific manner to produce combustible products. He said that the recycled products will generate income as they can be sold to various industrial units.

Reliance Consumer to focus equally on full FMCG range, backend sourcing



Reliance Industries (RIL) is all set to enter the rapidly-growing consumer goods market. The company revealed in a regulatory filing that it seeks to establish a fully integrated fast-moving consumer goods (FMCG) company with ambitions to compete in practically every market segment. Furthermore, it is determined to give equal importance to the backend sourcing strategy. The filing was submitted to the Registrar of Companies, as per the report.

The newly-floated FMCG flagship Reliance Consumer Products (RCPL) plans to enter the market for domestic, household, and consumer goods, including the following categories: education, raw, processed, and commercial items; pharmaceuticals; food and beverage products; agricultural and non-agricultural produce; commodities. The corporation stated that it would engage in all agricultural and related activities, such as planting and crop-raising, to have full control of backend sourcing. It also intends to focus on dairy-based, agro-based products and animal husbandry.

An individual associated with the development told the media outlet, "Reliance Retail will no longer use its private brands' strategy of selling specific FMCG goods only through its stores as these brands will now be supplied to other retailers by Reliance Consumer Products." As a result, private brands are expected to no longer exist.

Reliance revealed its plans to enter the FMCG market at its annual general meeting held in August 2022. Reliance Consumer Products was incorporated at the end of November. Isha Ambani, the daughter of RIL Chairman Mukesh Ambani, is in charge of the FMCG arm. Currently, she works at Reliance Retail Ventures as an executive director.

Dairy Farming Wave in Kashmir: A Possible Way Out of Soaring Unemployment

Newly established dairy units under the integrated dairy development scheme (IDDS) of the Animal Husbandry department are changing the face of dairy farming for the first time in Jammu and Kashmir

A large chunk of population used to rear local and nondescript cattle with very less production had thus rendered animal husbandry to only subsistence farming. Cross breeding program of the animal husbandry department through artificial insemination resulted in the induction of quality germplasm thus enhancing genetic potential and milk production.



Modern dairy farming is both a science as well as an art and only aspiring, educated and talented youth can change the face of dairy farming.

In these bleak of COVID times, dairy farming is providing fresh hope to farmers and youngsters alike. The IDDS of the Animal Husbandry Department is providing 50% subsidy on the establishment of dairy units, milk collection and processing units, pasteurization and packaging units, bulk milk coolers, paneer/khoya/butter/Cheese/ ice-cream making machines, milking machines and milk parlours, milk ATMs and milk vans for transportation of milk. Support for transportation of processed milk products via air to any place in India in addition to biogas plants and Vermicompost units for environmental management of dairy farms is also being provided.

Hundreds of small to large dairy units have been setup in last two years under IDDS scheme of Animal Husbandry department and they are providing employment opportunities, surplus milk and milk products production and food security across the UT. This year, the department has reduced the size of a single dairy unit from 5 cows to 2 cows thus making the eligibility criteria easy for farmers.

Free Farmers from State intervention to transform Agriculture

Farm sector reforms were still incomplete in the country, according to Bibek Debroy, chairman Of the Prime Minister's Economic Advisory Council. Mr. Debroy said the Minimum Support Price (MSP) was not supposed to be a procurement price but at present, the MSP is equivalent to the procurement price.

Inaugurating the Business Line Agri-Business and Commodities Summit 'Turbocharging the Agri-Biz and Commodities sector' Debroy said the moment the country "has a procurement policy, it distorts choice."



"We need to ask ourselves, are farmers not entrepreneurial enough? By definition, an entrepreneur is a risk taker. Farmer is much more entrepreneurial than many corporate houses. Because the farmers take risks all the time," he said, and added what the farmer should be protected from is unwarranted state interventions. "If you free the farmer from that intervention, Indian agriculture can be transformed," he said.

Chairman of Agricultural and Processed Food Products Export Development Authority India (APEDA) M. Angamuthu, in his special address on "Agriculture exports – Striking balance with domestic demand in meeting the So-billion target", said with its price, product competitiveness and production of agriculture products, the country was aimed to reach the fourth or fifth position in agriculture exports by 2030.

Ashok Dalwai, CEO, National Rainfed Area Authority said during a session on doubling of farmers' income that in order to increase farmers' income as well as ensure nutrition security for the country, technology should be used to increase yields and land should be diverted to be used for horticulture, animal husbandry and fisheries. "Because we have been producing more cereal, and less pulses, fats and vegetables, people are unable to access the latter at affordable prices. It is time India looked at nutrition security rather than food security," Mr. Dalwai said.

Animal Nutrition Startup eFeed Bags Funding From Agritech VC Firm Omnivore



Venture capital firm Omnivore on Wednesday (January 11) said it has invested in animal nutrition and health startup eFeed which manufactures innovative products for livestock. However, it didn't disclose the investment amount.

This was Omnivore's third life sciences investment under its OmniX Bio initiative, launched in December 2021.

Based out of Pune, eFeed was founded in 2021 by Kumar Ranjan, Ravi Chauhan and Ankit Patel. It offers multiple products to improve lactation, solve infertility, and enhance the general health/ immunity of cattle. The startup claims to have a network of 3 Lakh farmers.

eFeed has developed nutritional supplements for livestock which can improve overall cattle health while also increasing milk yield. eFeed's digital nutrition application also provides customised ration balancing, factoring in the location of the cattle and available raw materials for feeding. The application also connects veterinary doctors to cattle farmers for easy access to medical services, a statement said.

"Despite holding the global top spot in cattle population and dairy production until now, India lacks disruptive innovations in the animal nutrition and health (ANH) industry. We believe nutrition plays the most critical role in cattle health," Kumar Ranjan, cofounder and CEO of eFeed, said.



Milk Procurement Functionaries - Corporate Skill Development Program



Date: Jan 2023

Registration Open

Program Coverage

- ▲ Survey of Area & Village
- ▲ Organization of Milk Routes
- ▲ Organization of Milk Procurement Network
- ▲ Organization of Farmers Producer Institution
- ▲ Milk Collection / Testing & Record Keeping at Village Level
- ▲ Transportation & Logistics Management in Milk Procurement
- ▲ Milk Reception, Chilling & Quality Assessment at BMC / MCC
- ▲ BMC Operations
- ▲ Hiring & Placement of BMC/ MCC's
- ▲ Material Balancing at chilling centers
- ▲ Milk Pricing & Pricing system
- ▲ Communication, Media Development & Meeting Procedures
- ▲ Milk Productivity Enhancement Measures Viz. Animal Feeding, Breeding, Health Control
- ▲ Input Delivery
- ▲ Hygiene & Clean Milk Production
- ▲ Green-house gas Emission in Milk Production

Registration Charges:

Program	Physical Mode
Milk Procurement Functionaries - Corporate Skill Development Program (Residential Program)	Rs. 8,500/- per candidate

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CEDSI is Hiring !!!!!!!

We are
Hiring!

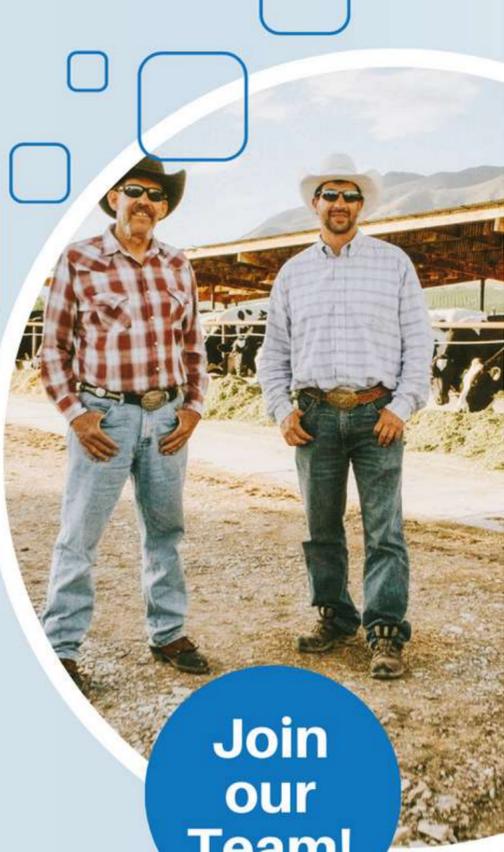
CEDSI is working under the aegis of Agriculture Skill Council of India (ASCI). We aim to ensure sustainability and profitability in the dairy sector through skilling and capacity building, policy advocacy, knowledge management and research.

CEDSI OPEN POSITIONS:

- Project Manager
- MIS Associate
- Field Assistant (Dairy Development)

Send your CV & Resume
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Join our Team!




WE ARE HIRING

PROJECT MANAGER (DAIRY DEVELOPMENT)

REQUIREMENT:

- B.VSc, B.Sc Agriculture/ Agri Engineering/ Dairy Technology/Animal husbandry/Dairy engineering.
- Minimum 3 years in the organization of Dairy Farms, Working for Dairy, Agri/Rural Development Projects
- Job Requires Extensive Travel
- Excellent Communication, Persuasive, Analytical & Managerial Skills
- Data Compilation, Report Writing & Presentation
- Compensation - commensurate with qualification & Experience
- Candidates having exposure in GHG Production & Mitigation in Agriculture & Dairy Sector
- Fixed Term Employment - 1 year
- Location - Punjab/Haryana
- Freshers may not apply

Send Your Resume to :
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WE ARE HIRING

MIS ASSOCIATE

REQUIREMENT:

- Graduate in Agriculture/Mathematics/ Statistics/ Information Technology
- Proficiency in Microsoft Office, Data Recording & Management, Data Mining & Analysis and Report compilation
- Excellent Communication & Persuasive Skills
- Experienced Candidates will be given preference
- Fixed Term Employment - 1 year
- Location - Chandigarh

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FIELD ASSISTANT (DAIRY DEVELOPMENT)

REQUIREMENT:

- B.Sc/ Diploma (Civil, Mechanical) , IDD Dairy Development
- Adequate Exposure to Dairy Farm , Maintenance of Farm records
- Preparation & Compilation of Reports
- basic computer operation & working on internet application
- Job Requires Extensive Travel
- Compensation- commensurate with qualification & Experience
- Valid driving licence & 2 wheeler
- Fixed Term Employment - 1 year
- Location - Punjab / Haryana

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Who are we ?

“The Centre of Excellence for Dairy Skills in India (CEDSI)” an autonomous institution working under the aegis of the Agriculture Skill Council of India (ASCI) under the Ministry of Skill Development & Entrepreneurship, to help the empowerment and betterment of Livelihood of farmers, wage workers, and other stakeholders in the Dairy value chain.

CEDSI Membership will provide a unique platform for the industry leaders, policymakers, development practitioners, dairy scientists, researchers, students, and farmers to debate and discuss the issues of imminent importance to the dairy industry.



Centre of Excellence for Dairy Skills in India

Join Our Membership Drive and Get Benefits of

- ✓ Platform to interact with other members in the sector
- ✓ Networking opportunities with corporate leaders and government authorities
- ✓ Special costs of training in Skill India Certified Programmes
- ✓ Access to our Journal and Publications
- ✓ Expert advice in day-to-day operations and management of livestock /farm productions
- ✓ Free registration on the job portal and regular updates on job vacancies in the sector
- ✓ Recognize your organization with CEDSI Yearly Awards and Recognition
- ✓ Chance to reach across the board through advertising in our press releases, news and articles
- ✓ Consultative and advisory services to help members
- ✓ Consulting and advisory services to help members
- ✓ Periodic e-newsletter for the latest news, govt. announcement and schemes in dairy sectors
- ✓ Updates on training programs of CEDSI and access to the training calendar

Who Can Become a Member -



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